



MOTION PICTURE ASSOCIATION
Classification and Rating Administration

FOR IMMEDIATE RELEASE

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CARA APPEALS BOARD UPHOLDS ‘NC-17’ RATING FOR “INFINITY POOL”

LOS ANGELES – The Classification and Rating Administration’s (CARA) Appeals Board voted today in a tie to uphold the ‘NC-17’ rating given to the film “Infinity Pool.” The movie is rated ‘NC-17’ for some graphic violence and sexual content.

Brandon Cronenberg, Director of “Infinity Pool”, and Ethan Noble, Chairman of Motion Picture Consulting LLC, represented the appellant, NEON. Kelly McMahon, Chair of CARA, and Tracey Downs, Senior Rater and Filmmaker Liaison, represented the rating board.

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About the Appeals Process:

The Classification and Rating Administration’s Appeals Board is made up of members of the industry knowledgeable about the distribution and exhibition of motion pictures and whose sole mission is to maintain the integrity of the voluntary ratings system. A successful appeal requires a decisive two-thirds majority affirming that the rating is “clearly erroneous.” The overriding objective of the appeals process is to ensure that the rating system remains consistent and therefore credible. The Board reviews approximately 500-600 films each year. This is the first appeal since 2020. Prior to that, on average, only one to five films were appealed per year.

For more information about the CARA Appeals process, please visit www.filmratings.com and click on “Ratings Guide” and the “Classification and Ratings Rules” tab.

For more information, contact:

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